



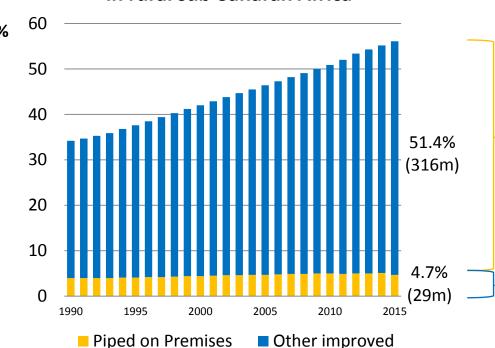
- Novel technology
- Computational informatics
- Institutional design

- Sustainable finance
- Policy reform

### The \$1bn challenge

Maintaining Africa's rural water infrastructure

### Access to improved water sources in rural sub-Saharan Africa<sup>1</sup>



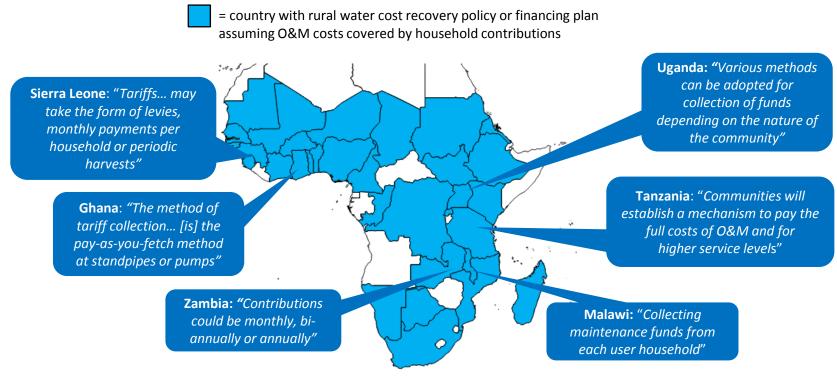
184m handpump users<sup>2</sup> O&M costs:<sup>3</sup> ~\$485m p.a.

70m standpipe users<sup>4</sup> O&M costs:<sup>5</sup> ~\$490m p.a.

29m with piped connections O&M costs:<sup>5</sup> ~\$205m p.a.

- 1. Data drawn from WHO/UNICEF Joint Monitoring Programme (2015).
- 2. Estimate from Macarthur (2014). This corresponds with number of users of boreholes & protected wells, as calculated from JMP country files.
- 3. Based on mid-points of annual O&M cost requirement of US \$2-3 per person (WASHCost 2011, adjusted to 2014 values).
- 4. Calculated from JMP country files.
- 5. Based on mid-points of annual O&M cost requirement of US \$2-12 per person (WASHCost 2011, adjusted to 2014 values).

# Community-based financing of O&M promoted in policy and practice



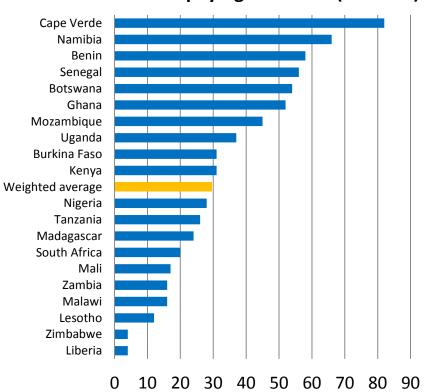
Some policies promote cost sharing for major repairs and rehabilitation

1. Based on information presented in Banerjee & Morella (2011) and GLAAS (2014). Banerjee & Morella (2011) listed countries with a rural water cost recovery strategy. GLAAS (2014) listed countries with a "financing plan [which] defines if operating and basic maintenance is to be covered by tariffs or household contributions". Quotes taken from the following sources: Malawi Ministry of Irrigation and Water Development (2010), Tanzania Ministry of Water and Livestock Development (2002), Zambia Ministry of Local Government and Housing (2007), Uganda Ministry of Water and Environment (2011), Sierra Leone Ministry of Water Resources (2013), Ghana Community Water & Sanitation Agency (2011),

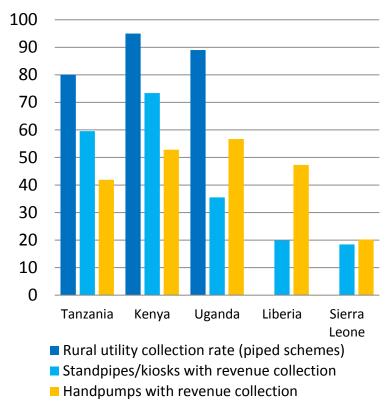
### Mismatch between policy and reality

Majority of waterpoints lack revenue collection

#### Rural households paying for water (2008-09)<sup>1</sup>



#### Revenue collection rates<sup>2</sup>

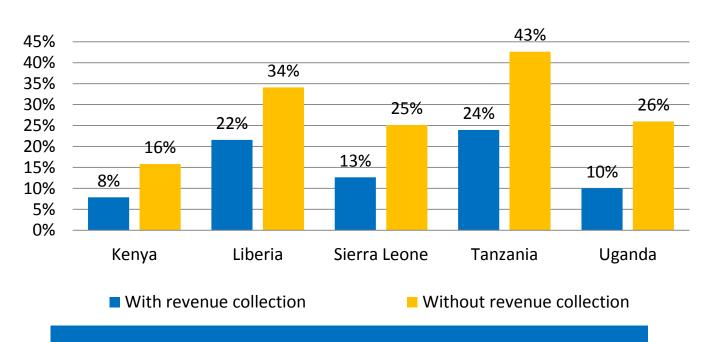


<sup>1.</sup> n=17,515 (Afrobarometer, 2014). Available at: http://afrobarometer.org/data.

<sup>2.</sup> Piped scheme data obtained from Uganda Ministry of Water and Environment (2014), WASREB (2014), EWURA (2014). Analysis excludes waterpoints located in urban areas. Analysis based on publicly available waterpoint datasets (Virtual Kenya, 2015; National Water Sanitation and Hygiene Promotion Committee, 2014; Sierra Leone, STATWASH Portal; Government of Tanzania, 2014; Government of Uganda, 2012). For additional data see Waterpoint Data Exchange http://www.waterpointdata.org

# Inadequate finance has major operational implications Non-functionality rate twice as high when no revenue collected

#### Rural waterpoint non-functionality rates (n=183,149)<sup>1</sup>

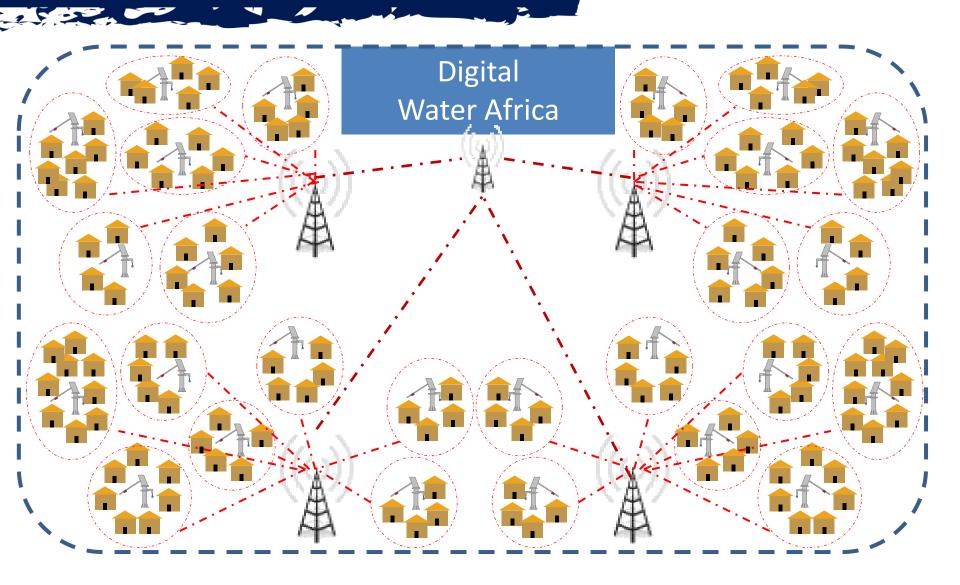


If SDG is to be achieved in rural Sub-Saharan Africa then financial sustainability must be addressed

<sup>1.</sup> Waterpoints analysed include standpipes, kiosks, handpumps and protected springs. Analysis excludes waterpoints located in urban areas. Data drawn from publicly available waterpoint datasets (Virtual Kenya, 2015; National Water Sanitation and Hygiene Promotion Committee, 2014; Sierra Leone, STATWASH Portal 2014; Government of Tanzania, 2014; Government of Uganda, 2012). For additional data see Waterpoint Data Exchange http://www.waterpointdata.org/

#### Does scale reduce risk?

(operational, financial, institutional)



### Development of the 'Smart Handpump'

- What is a 'Smart Handpump'?
- How did it come into being?
- What does it tell us?
- What more might it tell us?



## Initial research and development in Zambia



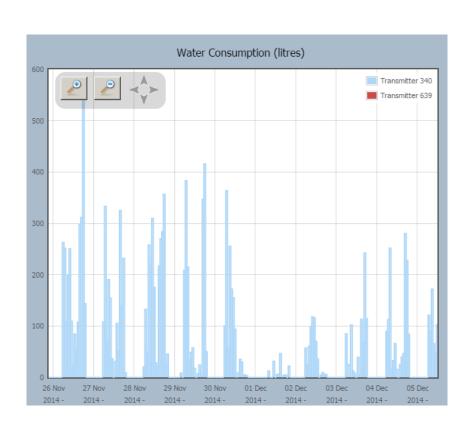




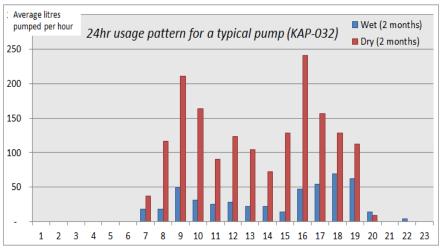




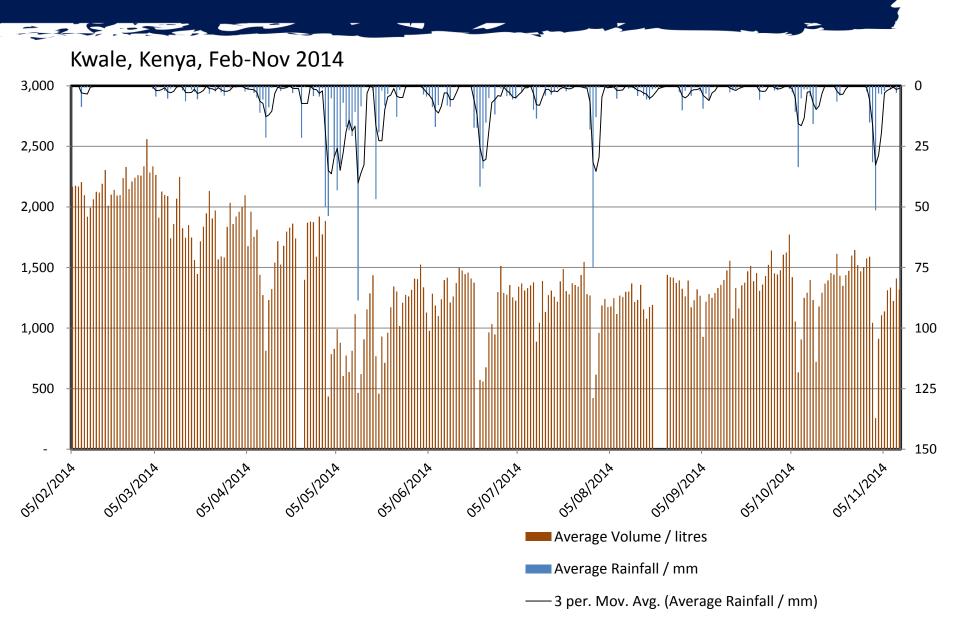
## Operational Deployment in Kenya





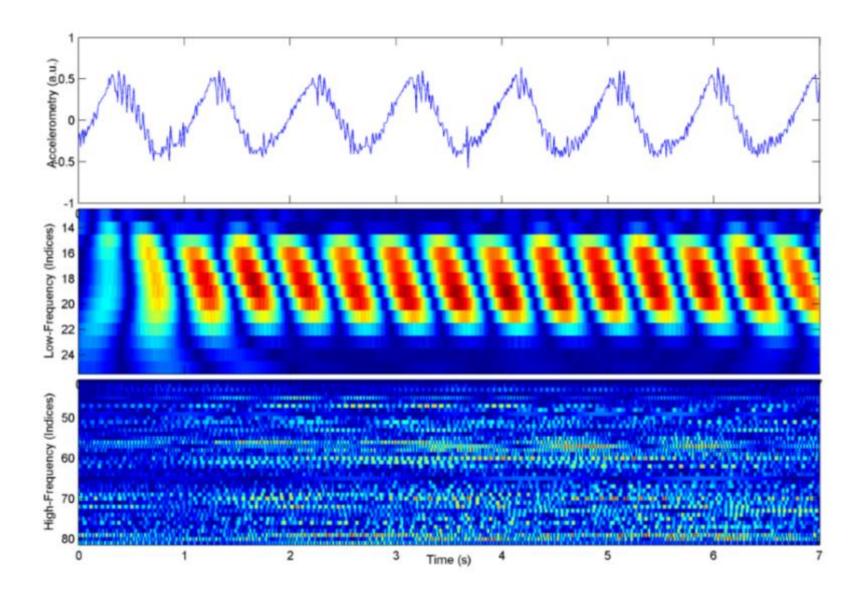


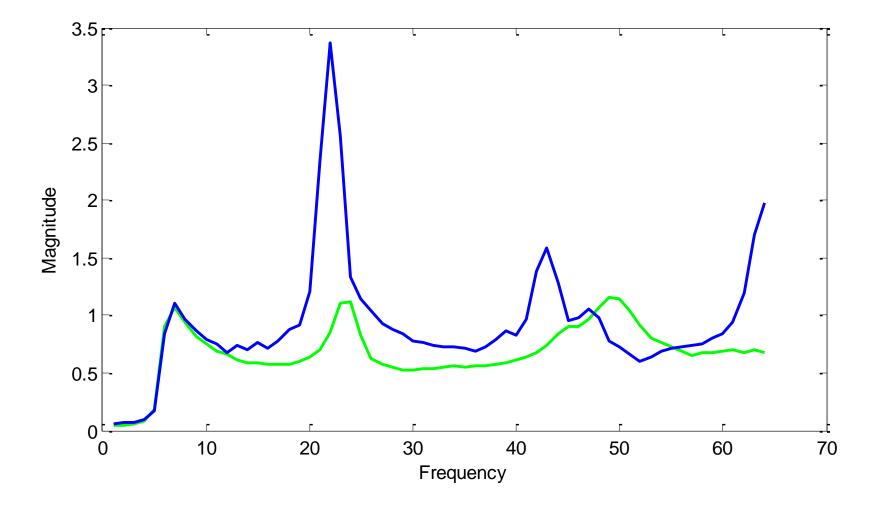
#### New insights into rainfall patterns and water use





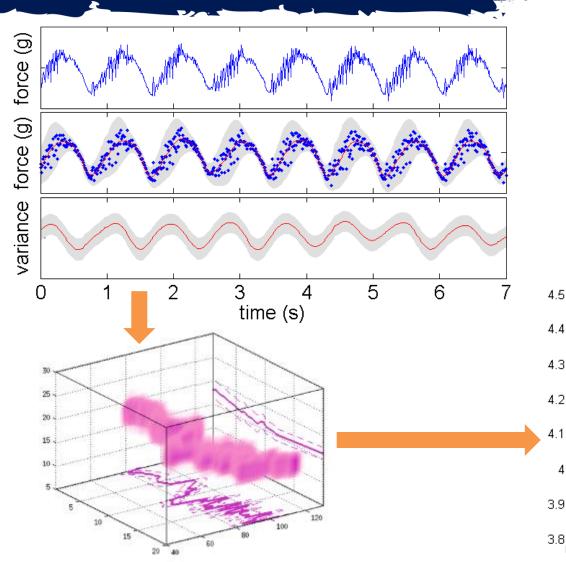


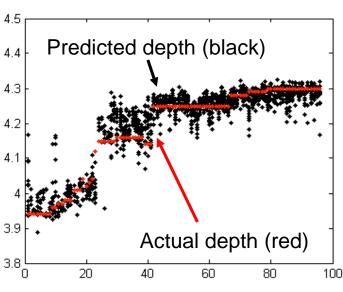




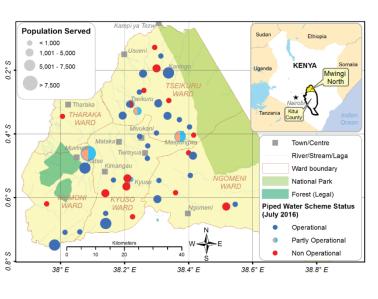
#### Accidental Infrastructure

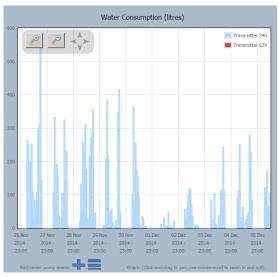
Aquifer estimation via accelerometry

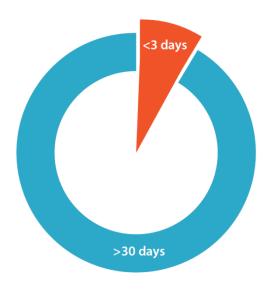




# Data + Analytics = Better decisions?

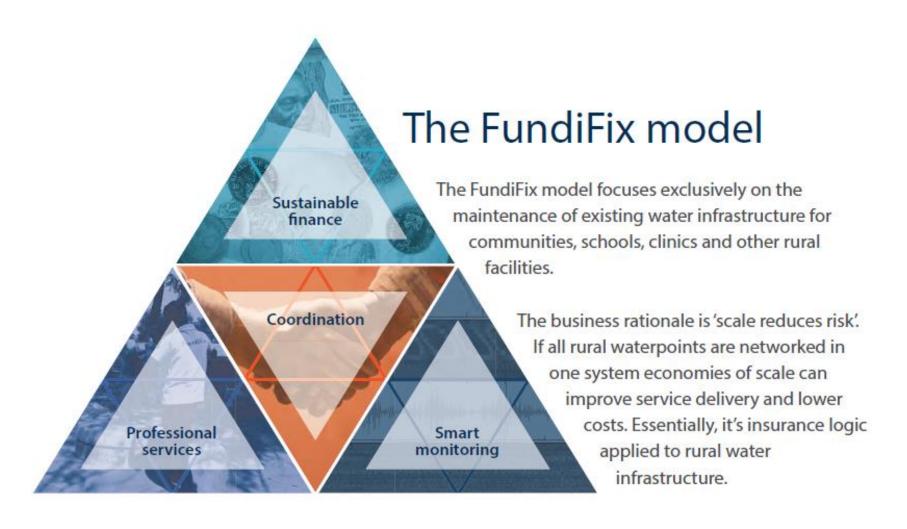








Fundifix Ltd. – Local entrepreneurs powered by smart data



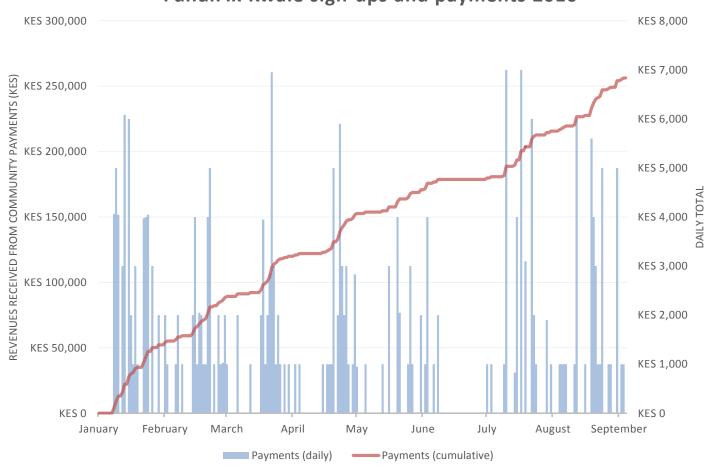


Mechanic (by profession), expert in repair and maintenance of machinery. Word origin – Swahili for craftsperson or artisan.



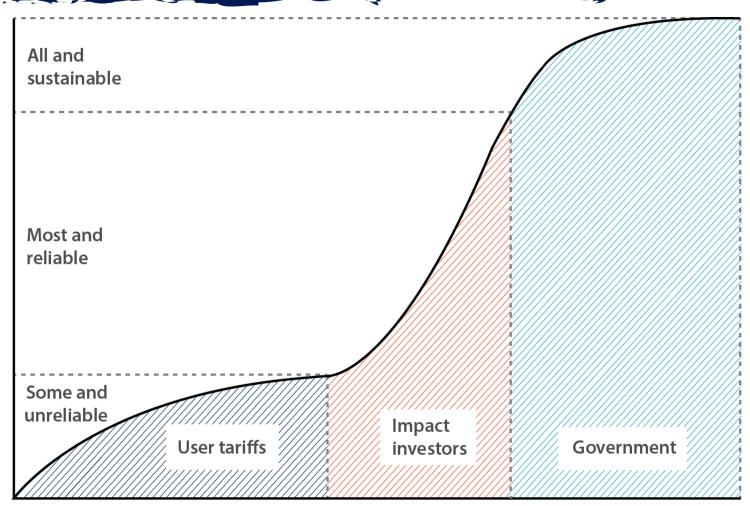
# Mobile payments reduce transaction costs and promote accountability

#### FundiFix Kwale sign-ups and payments 2016



## Why a trust fund?

Rewarding performance with local, sustainable finance

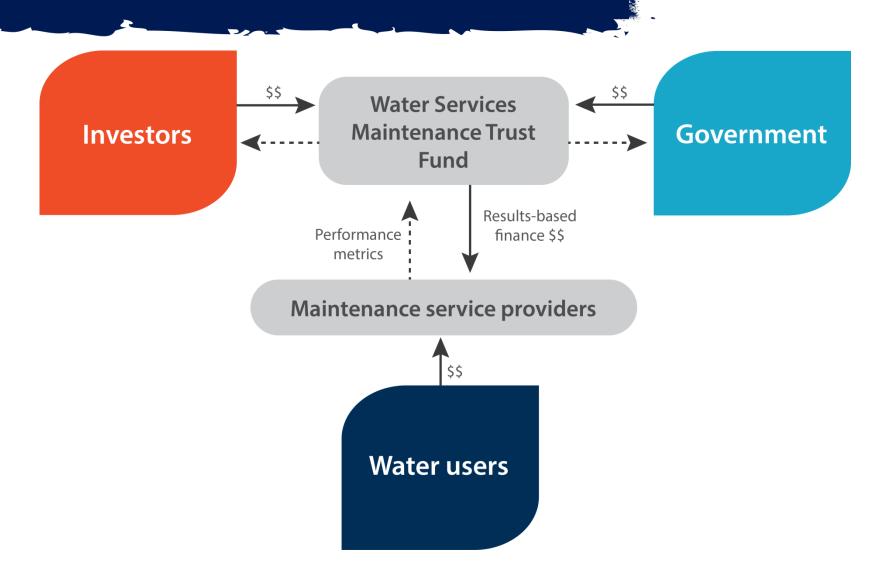


<u>//////</u> اد Population, % of total

Finance for maintaining water infrastructure, % of total

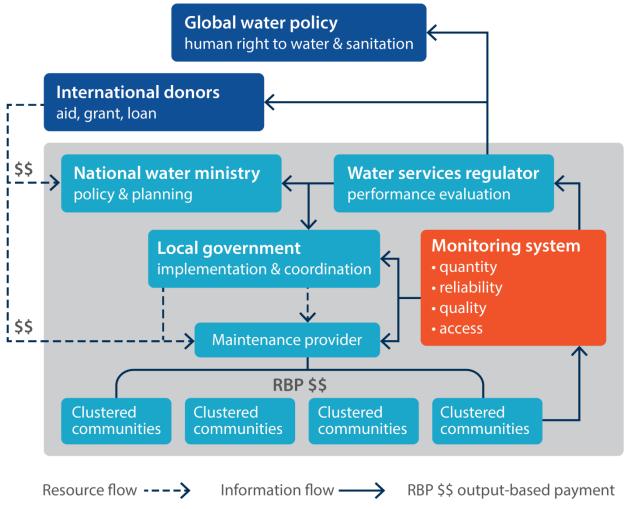
#### How does the fund work?

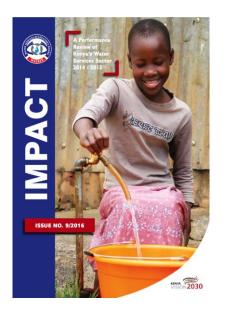
Pooling financing risk so no one is left behind





# Water Services Regulation fails the rural poor without monitoring linking investments with outcomes





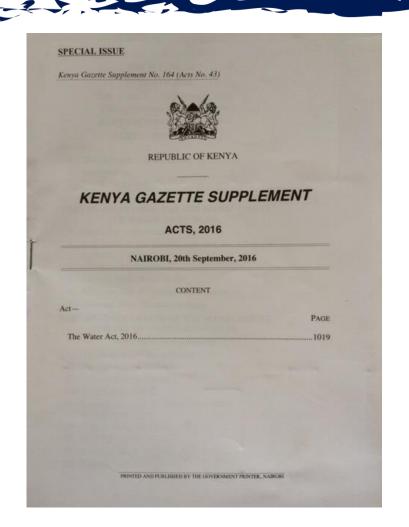


23% of Kenya's population regulated – in areas considered commercially viable

Results-based payment model for rural water services

#### Kenya takes the lead in Africa

Recognising private sector models with investment and financing plan for rural water services



#### The Water Act, 2016 – Article 94

- Nothing in this Act shall deprive any person or community of water services
- Responsibility of the 47 county governments to put in place measures for the provision of water services to rural areas
- Rural water schemes shall meet the standards set by the Regulatory Board
- Management by community associations, public benefit organizations or private sector models under contract with the county government
- Institutional Coordination and reporting to the Regulatory Board and to the Cabinet Secretary
- Five year development plan incorporating an investment and financing plan for the provision of water services in rural areas











SCHOOL OF GEOGRAPHY AND THE ENVIRONMENT





















